



# ការពង្រឹងវិធីផ្សាយរបស់ ស្ថានីយ៍វិទ្យុក្រុងសៀមរាប

## Broadcasting Program of Siem Reap Radio Station

Standard Station, High Technology, Broadcasting covers all areas, Clear sound, Many programming & many professional MC in Cambodia FOR 2010/08

ម៉ោង	ចំនួន	អង្គការ	កុមារ	ប្រទេសស្ម័គ្រ	សុភ័ក្ត្រ	សេវា	អាជីវកម្ម
4:30-5:00	ស្នាដៃមន្ត្រីបើកកម្មវិធីផ្សាយរបស់វិទ្យុ ក្រុងសៀមរាប អេសប៊ីអិម ១០២.៥						
5:00-5:30	នាទី ព្រះពុទ្ធសាសនា សំដែងព្រះធម៌ដោយ លោកគ្រូ សាន សុផា						
5:30-6:00	រតន្ត្រីពេលវេលា - ឆែយ៉ា - ចំរៀងស្នាដៃមន្ត្រី						
6:00-6:30	កម្មវិធី អរុណរះ						
6:30-7:00	ព័ត៌មាន បច្ចេកវិទ្យា វិទ្យាសាស្ត្រ និង វិជ្ជាសាស្ត្រ						
7:00-7:05	គោរពទងជាតិ						
7:05-8:00	សម្រង់ព័ត៌មានពេលព្រឹក						
8:00-9:00	សំនូមពរបទចំរៀងតាម ទូរស័ព្ទ					សំនូមពរបទចំរៀងតាម លិខិត និង អ៊ីម៉ែល	
9:00-9:01	ព័ត៌មានទាន់ហេតុការណ៍						
9:01-10:00	កម្មវិធី ចំណាត់ថ្នាក់បទចំរៀងល្បីៗ!					កម្មវិធី ចំណេះដឹងសាកល	
10:00-10:01	ព្រឹត្តិការណ៍ព័ត៌មានទាន់ហេតុការណ៍						
10:01-11:00	កម្មវិធី ស្វែងយល់ពិស្ត្រី			កម្មវិធី ប្រឆាំងអំពើហិង្សាក្នុងគ្រួសារ			កម្មវិធី មត្តិអ្នក
11:00-11:01	ព័ត៌មានទាន់ហេតុការណ៍						
11:01-11:30	កម្មវិធី មាតាបុរស					កម្មវិធី ស្វែងយល់វិទ្យាសាស្ត្រកុំព្យូទ័រ	
11:30-12:00	កម្មវិធី ព័ត៌មាន សេដ្ឋកិច្ច អន្តរជាតិ និង ព័ត៌មានកីឡា					កម្មវិធី សិល្បៈកំសាន្តអន្តរជាតិ	
12:00-13:00	កម្មវិធី អានសម្រង់ព័ត៌មានក្នុងស្រុកប្រចាំថ្ងៃ						
13:00-13:01	ព្រឹត្តិការណ៍ព័ត៌មានទាន់ហេតុការណ៍						
13:01-14:00	កម្មវិធី ប្រលោមចិត្ត					កម្មវិធី ប្រជុំមិត្ត	
14:00-14:01	ព័ត៌មានទាន់ហេតុការណ៍						
14:01-15:00	កម្មវិធី ល្ខោនវិទ្យុ			កម្មវិធី សំលេងចុងក្រោយ			កម្មវិធី ដំណោះស្រាយបញ្ហាសេដ្ឋកិច្ច
15:00-15:01	ព្រឹត្តិការណ៍ព័ត៌មានទាន់ហេតុការណ៍						
15:01-16:00	កម្មវិធី សម្បជញ្ញ និង ជីវិត					កម្មវិធី HIP HOP MUSIC STYLE	
16:00-16:01	ព័ត៌មានទាន់ហេតុការណ៍						
16:01-17:00	កម្មវិធី សំនូមពរបទចំរៀងដោយស្វ័យប្រវត្តិ ដោយមាស៊ីនដ៏ទន្ទឹមរបស់ស្ថានីយ៍វិទ្យុ ក្រុងសៀមរាប					កម្មវិធី សំនូមពរចំរៀងស្វ័យប្រវត្តិចំរុះ	
17:00-17:05	គោរពទងជាតិ						
17:05-17:30	នាទីកុមារិករាយ					នាទីសំលេងកំណាព្យ	
17:30-18:00	កម្មវិធី សរុបព័ត៌មានចុងក្រោយ						
18:00-18:01	ព្រឹត្តិការណ៍ព័ត៌មានទាន់ហេតុការណ៍						
18:01-19:00	សំនូមពរបទចំរៀងតាមរយៈ អ៊ីម៉ែល និង លិខិត					ជំនឿជនជាតិខ្មែរ	
19:00-19:01	ព័ត៌មានទាន់ហេតុការណ៍						
19:01-20:00	កម្មវិធី ថ្លើមចិត្តនឹក					កម្មវិធី មរតក ១០០០០ រសជាតិ	
20:00-20:01	ព្រឹត្តិការណ៍ព័ត៌មានទាន់ហេតុការណ៍						
20:01-21:00	កម្មវិធី R&B ENGLISH TALK SHOW					កម្មវិធី CLASSIC OLD SONG	
21:00-21:01	ព័ត៌មានទាន់ហេតុការណ៍						
21:01-21:30	កម្មវិធី ដោះស្រាយវិបត្តិស្នេហ៍					កម្មវិធី ល្ខោនវិទ្យុ អេសប៊ីអិម ១០២.៥	
21:01-22:00	កម្មវិធី បទចំរៀងឆ្នាំ ១៩៨០						
22:00-22:01	ព្រឹត្តិការណ៍ព័ត៌មានទាន់ហេតុការណ៍						
22:01-23:00	នាទី យីកេ	នាទី ថាប៊ុ	នាទី អាប៊ែរឆ្លើយឆ្លង	នាទី ជួបជាមួយអ្នកក្រាបជូ			នាទី តាមដានសំណើចរាត្រី
23:00-23:01	ព័ត៌មានទាន់ហេតុការណ៍						
23:01-23:30	កម្មវិធី ប្រវត្តិសាស្ត្រខ្មែរ		រឿងនិទានចាស់ៗ		រឿងព្រេងខ្មែរអមដោយបទចំរៀង		រឿងប្រលោមលោកថ្មីៗអមដោយបទចំរៀង
23:30-24:00	នាទី បទចំរៀងអត្តធិប្បាយ						



# តារាងកម្មវិធីផ្សាយរបស់ ស្ថានីយ៍វិទ្យុក្រុងសៀមរាប

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TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
4:30-5:00	Welcome - Starting Our Broadcasting FM 102.5 Mhz						
5:00-5:30	Buddhist Programming by Teacher San Sochea						
5:30-6:00	Robam - Chhay Yam - Welcome Song by FM 102.5 Mhz						
6:00-6:30	Wishing Advertising Morning						
6:30-7:00	Technology News						
7:00-7:05	The National Athem of Cambodia						
7:05-8:00	Electric Daily News						
8:00-9:00	Song Request By Phone					Song Rquest-Letter-Email	
9:00-9:01	Hot News						
9:01-10:00	Ranking a Well-Know Song					Universal Knowledge	
10:00-10:01	Singer News						
10:01-11:00	Woman			Against Family Violent		Your Vision	
11:00-11:01	Hot News						
11:01-11:30	Man Way					Computer Science	
11:30-12:00	International - Economic - Hot Even Around the World News					International Entertainment	
12:00-13:00	Local Newspaper Daily News						
13:00-13:01	Singer News						
13:01-14:00	Persuasion Old Khmer Song					Around Table	
14:00-14:01	Hot News						
14:01-15:00	Radio Drama			Final Sound		Economic Solution	
15:00-15:01	Singer News						
15:01-16:00	Beauty & Life					Hip Hop Music Style	
16:00-16:01	Hot News						
16:01-17:00	Auto Song Request by Our Modern Machine of FM 102.5 Mhz					Auto Mix Song Request	
17:00-17:05	The National Athem of Cambodia						
17:05-17:30	Happiness Children					Khmer Poem	
17:30-18:00	Final Daily News						
18:00-18:01	Singer News						
18:01-19:00	Song Request By Letter - Email					Cambodian Belief	
19:00-19:01	Hot News						
19:01-20:00	Missing Beloved One On Air					Unforgettable Legacy	
20:00-20:01	Singer News						
20:01-21:00	R&B ENGLISH TALK SHOW					CLASSIC OLD SONG	
21:00-21:01	Hot News						
21:01-21:30	Love Crisis					Radio FM 102.5 Drama	
21:01-22:00	The Song Since 1980s						
22:00-22:01	Singer News						
22:01-23:00	Ye Ke	Cha Pie	A Yay	Scholar Comedy		Entertainment Comedy	
23:00-23:01	Hot News						
23:01-23:30	Khmer History		Old Novel	Old Folktale		New Novel with Song	
23:30-24:00	Song Commentary						



Head Office : APSARA TV / # 90 ABC, Toeuk Tla, Russey Keo, Phnom Penh. TEL : (855) 23 222 484 / HP : (855) 17 866 618  
 Advertising Office : #246AE0+E1+E2, St63 Trasak Phaerm, Sangkat Boeung Keng Kang1, ChamcarMorn, PP.  
 SIEM REAP : #627, St. 99, Salakansang, Svaydangkum, Siem Reap, Siem Reap Town. (855) 63 966 102 / HP : (855) 92 855 800



# ការកំណត់តម្លៃផ្សាយរបស់ ស្ថានីយ៍វិទ្យុក្រុងសៀមរាប

## Broadcasting Quotation of Siem Reap Radio Station

Standard Station, High Technology, Broadcasting covers all areas, Clear sound, Many programming & many professional MC in Cambodia

MON	TUE	WED	THUR	FRI
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TYPE	SPOTS	MC	Cost/M	OTHER
Full Main Sponsor	4Spots/Pro./Day	4 MCs/Pro./Day	\$ 700.00	Close All
Mixed Sponsor 1st	4Spots/Pro./Day	4 MCs/Pro./Day	\$ 400.00	Open
Mixed Sponsor 2nd	3Spots/Pro./Day	3 MCs/Pro./Day	\$ 350.00	Open
Mixed Sponsor 3rd	2Spots/Pro./Day	3 MCs/Pro./Day	\$ 300.00	Open
Mixed Sponsor 4th	2Spots/Pro./Day	2 MCs/Pro./Day	\$ 250.00	Open
Mixed Sponsor 5th	1Spots/Pro./Day	2 MCs/Pro./Day	\$ 150.00	Open
Mixed Sponsor 6th	1Spots/Pro./Day	1 MCs/Pro./Day	\$ 100.00	Open
Mixed Sponsor 7th	0	1 MCs/Pro./Day	\$ 50.00	Open

SAT	SUN
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TYPE	SPOTS	MC	Cost/M	OTHER
Full Main Sponsor	4Spots/Pro./Day	4 MCs/Pro./Day	\$ 350.00	Close All
Mixed Sponsor 1st	4Spots/Pro./Day	4 MCs/Pro./Day	\$ 200.00	Open
Mixed Sponsor 2nd	3Spots/Pro./Day	3 MCs/Pro./Day	\$ 175.00	Open
Mixed Sponsor 3rd	2Spots/Pro./Day	3 MCs/Pro./Day	\$ 150.00	Open
Mixed Sponsor 4th	2Spots/Pro./Day	2 MCs/Pro./Day	\$ 125.00	Open
Mixed Sponsor 5th	1Spots/Pro./Day	2 MCs/Pro./Day	\$ 75.00	Open
Mixed Sponsor 6th	1Spots/Pro./Day	1 MCs/Pro./Day	\$ 50.00	Open
Mixed Sponsor 7th	0	1 MCs/Pro./Day	\$ 25.00	Open

NOTE	NOTE - FULL MAIN SPONSOR	NOTE - MIXED SPONSOR
* All price are excluded of VAT	* Include Radio's 1MC (Man or Woman)	* Include the other Mc's sponsor
* 1MC = 30"/1Spot = 60"	* At least 4 Songs/Program	* Topics and Composition are prepared
* 50mn/Program (10mn for Radio)		by Siem Reap Radio Station
* 4 Breaks/Program (50mn)		* Ads own products in each break according
		to the contract.



PHNOM PENH : (855) 23 222 484 / HP : (855) 17 866 618  
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# ការកំណត់តម្លៃផ្សាយរបស់ ស្ថានីយ៍វិទ្យុក្រុងសៀមរាប

## Broadcasting Quotation of Siem Reap Radio Station

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	MON	TUE	WED	THUR	FRI	SAT	SUN
No	TIME	DATE OF BOOKING	PROGRAM	COST/SPOT	OTHER		
01	4:30-5:00	MONDAY - SUNDAY	OPENING SYSTEM				
02	5:00-6:00	MONDAY - SUNDAY	---				
03	6:00-7:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
04	7:00-8:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
05	8:00-9:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
06	9:00-10:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
07	10:00-11:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
08	11:00-12:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
09	12:00-13:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
10	13:00-14:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
11	14:00-15:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
12	15:00-16:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
13	16:00-17:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
14	17:00-18:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
15	18:00-19:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
16	19:00-20:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
17	20:00-21:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
18	21:00-22:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
19	22:00-23:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		
20	23:00-24:00	MONDAY - SUNDAY	---	\$ 2.00	OPEN		

NOTE	NOTE - FULL MAIN SPONSOR	NOTE - MIXED SPONSOR
* All price are excluded of VAT	* Include Radio's 1MC (Man or Woman)	* Include the other Mc's sponsor
* 1MC = 30"/1Spot = 60"	* At least 4 Songs/Program	* Topics and Composition are prepared by Siem Reap Radio Station
* 50mn/Program (10mn for Radio)		* Ads own products in each break according to the contract.
* 4 Breaks/Program (50mn)		

NOTE	NOTE - SONG SPOT	EMERGENCY CALL
* Spot Duration must = 60 Sec/Spot	* 20h/Month = (1H = \$ 60.00)	PHNOM PENH :
* Exlude VAT = 10%	* 10h/Month = (1H = \$ 80.00)	TEL : (855) 23 222 484
	* 05h/Month = (1H = \$ 100.00)	TEL : (855) 17 866 618
		SIEM REAP
		TEL : (855) 63 966 102 / HP : 92 855 800



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# ស្ថានីយ៍វិទ្យុក្រុងសៀមរាប

## Siem Reap Radio Station

### CONTACT US

#### PHNOM PENH

Phone / Fax:  
(855) 23 222 484  
(855) 23 987 387  
(855) 23 356 356

E-mail:  
fm102.5river@yahoo.com

#### **Ads.OFFICE :**

#246AE0+E1+E2, St63  
Trasak Phaerm, Sangkat  
Boeung Keng Kang1,  
ChamcarMorn, PP.

#### **Head Office :**

APSARA TV / # 90 ABC,  
St. 10B, Sangkat Toeuk  
Tla, Khan Russey Keo, PP.

#### SIEM REAP

Tel:  
(855) 63 966 102  
(855) 92 855 800

E-mail:  
fm102.5sr@gmail.com

#### **Ads. Office:**

# 627, St. 99, Sala Kanseng  
Village, Svay Dangkum  
commune, Siem Reap  
District, Siem Reap Town

### ABOUT US:

With reference to the above-subject, we have a great honor to inform you that recently our radio station, locate in the center of Siem Reap Province. FM 102.5 MHz equipped by modern materials and particularly with more beautiful and professional commentators (most of us were graduated university) and many popular programs over 51 programs per week, FM 102.5 Mhz has gotten extreme popularity from audiences and many merchants have appraised it.

The reason it reaches these points because our station mainly aims in **Business, Knowledge, Social Life, Culture, Sciences, Hot news and Other technologies without involving any politics**. As a result, We have become The Standard Station of High Technology of Broadcasting in Cambodia over 20 provinces and over the world through the Internet and satellite of DTV.

### BOOKING:

- We have high responsibility for all programs.
- We have warranty to control your spots and make report for you if you recommend.
- We have recommend advertising for all companies, organization, others have legal license and certificate of quality of product only.
- Spot is recommended only 60”.

### MAKING SPOT:

- Normal Spot :  
Price: \$50 - \$100
- Professional Spot :  
Price: \$100 - \$200

We look forward to hearing from you soon.